

Top 5 Labels to Watch in 2013 | Into the AM



2012 proved to be a transformative year for EDM. The worldwide spotlight on dance culture has continued to brighten and new sounds are popping up every day. However, headed into 2013, it is hard to say exactly what we will be listening to in clubs and festival fields. One thing is certain though, dance music labels will continue to be our the tastemakers.

The creative freedom of Skrillex's **OWSLA** and the groundbreaking tunes from Diplo's **Mad Decent** captivated listeners in 2012 and those labels grow stronger by the day. But here are Into the AM's picks for five other labels to

5. Turbo Recordings



Headed by **Tiga**, this label releases everything from electro to pop and house. You may not have heard of them, but Turbo played a major role in launching the careers of **Boys Noize**, **Proxy**, **Azari & III**, **Duke Dumont** and **Chromeo**. And with a track record like that, we can't wait to see what they bring us in 2013.

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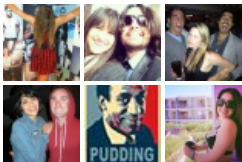
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Turbo Recordings
Duke Dumont - The Giver

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4. **50 Weapons**



50 Weapons disregards traditional music classification to support the musical rogues and delinquents: those who defy genre pigeonholes and stereotypes. This label was originally created by the electronica geniuses behind **Modeselektor** to release bootlegs, but it has since adopted its own flair and refined style of production.

50 Weapons is a huge contributor to the UK bass scene, so you can expect constant sonic innovation, not simple compliments to the craze that has 'trapped' the EDM world from them in 2013.

Modeselektor
Dark Sky "Shutter Speed" (50WEAPONS024) Out DEC 07

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3. **Green Label Sound**



One may not expect much from a label whose main benefactor is the drink of choice for Honey Boo Boo and child pageant stars across America, but Mountain Dew's Green Label Sound has been outputting major productions and they release them all **for free!**

Seemingly at the forefront of whatever is trending at the moment, **Green Label** picked up the talent of Flosstradamus (Into the AM's pick for **Top Trap Artist of 2012**) right as the trap craze crashed onto the scene. They also keep true to the indie spirit while offering a platform of exposure for those artists that may not have the means to output their music to the mainstream. Some of their other partnerships have included **RAC** (Remix Artist Collective), **Neon Indian**, **Chromeeo**, **Holy Ghost** and **Classixx**.



Green Label Sound
 RAC - "Hollywood (featuring Penguin Prison)"

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2. Bromance Records



Brodinski and **Gesaffelstein** have been changing the very fabric of electronic music by blurring genres and introducing unlikely elements. Separated from the happy connotation of the traditional electronic drop, Gesaffelstein has slashed out the high frequency build in favor of what can only be labeled as sinister techno. Rather than be shunned by EDM advocates everywhere, his sound, and Brodinski's, is now in high demand.

This past year seems to have been tailor made for the techno upstarts. Joining the Bromance duo are the talents of LA's own **PIPES** and **Louisahhh**, whose aptitude on the decks has helped to put notable women DJs back in the spotlight (no thanks to you **DJ Paris Hilton!**).



BromanceRecords
 Brodinski - Dance Like Machines (preview)

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1. Dirtybird Records



The heavy frequencies of tech and deep house are making their resurgence and **Dirtybird** is leading the charge with **Claude von Stroke** and **Justin Martin** as the master instigators. If you have attended a festival this past year, you most likely noticed multiple Dirtybird productions woven into the soundscape of DJ sets, regardless of genre. Earning airtime from Pete Tong to Kaskade these tracks have been forcing an undeniable groove back into the mainstream EDM set.

Kill Frenzy's "Booty Clap" caused pandemonium this past year with its infectious repetition and insatiably catchy chorus. The tune was featured on **A-trak's** podcast, found its way into a large majority of HARD Summer sets and was the unofficial anthem for anyone who camped at this past Coachella; it infiltrated the afterhours of every tent, car and van within a 20 foot radius.



dirtybird
Kill Frenzy - Booty Clap (Preview)

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Kill Frenzy is not the only producer who has enjoyed the limelight of the Dirtybird label. Production masters **Julio Bashmore**, **Eats Everything**, **Danny Daze**, and **French Fries** can attribute much of their success to this bass driven tour-de-force as well.



About The Author



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Tim D — I certainly would not say this tops IDGAFOS, but it's a nice new direction away from the moombahton.

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Gali — This is amazing! Thank you for standing up for our community.

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